

# BELÉN VNGARZA

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## education

2015-2020

### **BACHELOR OF FINE ARTS Fashion Design**

*Parsons School of Design, The New School*

2013-2015

### **BACCALAUREATE in Science and Technology**

*Los Sauces European School*

## languages

**English**, native speaker  
**Spanish**, native speaker  
**Gallego**, native speaker  
**French**, intermediate level  
**Italian**, basic conversational

## publications

**TRANSFORM x Cerruti** collection  
featured in *Cool Kids*, the 19th  
issue of **DSection** magazine.

## tools & skills

Social Media  
Fashion styling  
Microsoft Office  
Adobe InDesign  
Adobe Illustrator  
Adobe Lightroom  
Adobe Photoshop  
Adobe PremierePro  
Pattern development  
Garment construction  
Digital Fashion Illustration  
Digital flats and tech-packs  
Sustainability practices  
Trend forecasting

## experience

### **STYLIST ASSISTANT**

*September 2018- December 2021*

**Freelance.** New York City

Stylist Assistant on set of commercial and editorial photoshoots: sample pick-up and returns, pulling and prepping looks, communicating with producers, maintaining desired looks on set, keeping product inventory. Experience with **ABOVO Management** and **HYPEBEAST**.

### **VISUAL MERCHANDISER**

*November 2020- April 2021*

**ZARA USA.** New York City

Monitoring sales reports, marketplace, trends and competitor activity. Developing reports and communicating sales analysis to logistics department. Designing and installing in-store displays that enhance sales performance for new and existing collections. Creating detailed floorplans for visual presentations and store layouts that maximized buyer engagement.

### **STOCKROOM ASSISTANT**

*September 2020- November 2020*

**ZARA USA.** New York City

Managing backstock, keeping inventory, preparing and receiving shipments.

### **JUNIOR FASHION DESIGNER**

*September 2017- January 2018*

**Cerruti 1881.** Paris, France

Collaboration with Cerruti 1881 and the Woolmark Co. that resulted in the capsule collection "TRANSFORM", which we crafted from concept, to prototypes and fittings, to final garments and looks. The project included all product development aspects, merchandising, PR and creative production for the campaign's look-book and catalog photoshoots.

### **FASHION INTERN**

*September 2017- October 2017*

**Zimmermann.** Paris, France

Assisting with day-to-day operations during showroom hours for Paris Fashion Week, both face-to-face with clients (manage, create and communicate buyer's orders) and backstage (styling the season's looks and accessories, handling and prepping garments and samples, keeping inventory).

### **JUNIOR GRAPHIC DESIGNER**

*June 2017- August 2017*

**Unconventional London.** Vigo, Spain

Leading and assisting on branding and design projects, prototype and draft production, compiling presentations and producing final designs.